

## General Announcement

Reference No **PB--101025-1A5FF**

Company Name : **PUBLIC BANK BERHAD**  
Stock Name : **PBBANK**  
Date Announced : **25/10/2010**

Type : Announcement  
Subject : Public Bank's Indirect Wholly-Owned Subsidiary in Cambodia Obtains Securities Company Licence

Contents : Public Bank (PBB) wishes to announce that Cambodian Public Bank Plc (Campu Bank), a wholly-owned subsidiary of PBB, has established a wholly-owned subsidiary in Cambodia, namely CampuBank Securities Plc (CampuBank Securities).

CampuBank Securities has obtained a securities company licence from the Securities and Exchange Commission of Cambodia, which will enable it to carry out securities underwriting business, securities dealing business, securities brokerage business and investment advisory business in Cambodia.

The issued and paid-up capital of CampuBank Securities is 40,000,000,000 Khmer Riels (equivalent to approximately RM31.1 million).

CampuBank Securities was established to support and participate in the Cambodian Government's initiatives to develop a capital market, thus enhancing the PBB Group's role in the financial services industry in Cambodia.

With its licence, CampuBank Securities will be able to provide share broking and corporate finance related services, and this will increase the suite of products available to the customers of Campu Bank.

Campu Bank, which carries out commercial banking business in Cambodia since May 1992, currently has 20 branches strategically located in the country.

When the financial services industry further developed with the opening of the general insurance sector, Campu Bank had in July 2007 established a 55% owned subsidiary, namely CampuBank Lonpac Insurance Plc, thus becoming an early player in this sector.

The establishment of CampuBank Securities will not have any effect on the earnings and net assets of the PBB Group for the financial year ending 31 December 2010. CampuBank Securities is expected to contribute positively to the earnings of PBB Group in the future.

All the requisite approvals have been received from the following regulatory authorities for the establishment of CampuBank Securities:

- Bank Negara Malaysia
- National Bank of Cambodia
- Securities and Exchange Commission of Cambodia

None of the Directors and/or major shareholders of PBB or persons connected to them has any interest, direct and indirect, in the establishment of CampuBank Securities.

The announcement is dated 25 October 2010.

Announcement Details :